



TEXAS
INTERNATIONAL
TERMINALS

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PRESS RELEASE

TEXAS INTERNATIONAL TERMINALS LOGO RECOGNIZED WITH ANA HOUSTON AWARD OF EXCELLENCE

New Brand Honored in Corporate Rebranding Campaign Category

GALVESTON, TX – November 8, 2019 - Texas International Terminal's logo mark was recently recognized with an Award of Excellence in the Corporate Branding or Rebranding Campaign Category by the ANA Business Marketing Houston Chapter Lantern Awards.

As part of TIT's ten year anniversary, the company engaged Herring Design of Houston, Texas to assist in redeveloping complete company branding, messaging documents and print collateral.

The new logo was launched in early 2019. Herring describes the logo mark as "a bold, iconic letterform that blends together the idea of a "T" and the Texas star. By dividing the solid letter, the red bottom portion of the "T" looks like a ship coming in to dock."

The ANA's mission is to deliver thought leadership, award programs, career enhancement and peer-to-peer networking designed to improve careers in B2B marketing. The Houston Chapter has been recognizing marketing professionals for more than 30 years. The Lantern Awards celebrate the diversity and intermingling of the Houston business community - oil & gas, energy, healthcare, agencies, aerospace, technology and more.

For more information about Texas International Terminals, visit www.titerminals.com or call (713) 880-9888.

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ATTACHMENT 1: the Texas International Terminals logo on display at the 2019 ANA Lantern Awards.

ATTACHMENT 2: the Texas International Terminals logo